

Tayyaba Naseem

Web Developer

CONTACT

03034121634

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PROFILE

I have experience in web development and web designing, with the ability to identify website errors and resolve them efficiently. My expertise also includes improving website performance, creating user-friendly designs, and managing SEO to enhance online visibility and search rankings. I am passionate about teamwork, problem-solving, and delivering high-quality digital solutions.

PROFESSIONAL TRAINING

Web Development

Completed training in web development using HTML, CSS, JavaScript, PHP, and Laravel. Gained knowledge of responsive website design, backend development, database handling, and troubleshooting website errors. Able to develop user-friendly and functional websites with clean and efficient code.

Search Engine Optimization (SEO)

Completed training in SEO techniques including keyword research, on-page optimization, technical SEO, and improving website performance and search engine rankings. Skilled in optimizing website content and structure to improve online visibility.

Graphic Designing

Completed training in graphic designing with knowledge of creating creative and visually appealing digital designs. Skilled in designing social media posts, banners, logos, and promotional content using modern design tools. Familiar with color combinations, typography, and layout techniques to create professional visuals.

EDUCATION AND TRAINING

Bachelor in Statistics(4-year program)

Punjab University

- Mastered core concept in probability, Sampling Techniques and Statistical Inference.
- Developed strong analytical thinking skills, applying mathematical logic to solve real-world data problems.

Intermediate

Government Degree College, Kot Khawaja Saeed Lahore

- Focused on foundational mathematics and science, preparing for advance university studies.

Matriculation

Government School, Dodi Peer Sultan Pura, Lahore

- Completed Matriculation with a focus on academic learning and communication skill

SKILLS

- Management Skills
- Front/Back End Coding
- Market Research
- Problem-Solving
- Computer Literacy
- Critical Thinking

LANGUAGES

- Urdu (native)
- English